**How the report was eventually done**

I had several discussions with Chat GPT. One of them was a lengthy one and the AI has provided some goods insights and formula suggestions. I am including this conversation in the repository. There was however an issue in dealing with the filters whereby a user of the Dashboard might want to select separately All Salespersons, All Quarter, All markets, or any combination of them. To get the desired result the Total Revenue cell in the dashboard would need to include a very lengthy formula, with numerous IF statements which under various circumstances would then lead to SUMIFS of data values in relation to the filters.

I was unable to make AI do that, so I created a new dataset using pivot function and stacked several pivot tables one over another. I then used the SUMIFS function for the full columns, which covered all stacked up tables to arrive at a desired result.

I was able to create a Dashboard with three filters, namely Quarters, Salespeople and markets, which can be used in any combination.